



2017 "Dollars" & "Sense" Production Sale Report

Friday, February 17, 2017

82 Angus Bulls avg.	\$4,004
3 Red Angus Yearling Bulls avg.	\$6,586
85 Bulls avg.	\$4,095
29 Angus Yrlg Heifers avg.	\$1,169

The Lord blessed the Larry Lundgren family with another incredible day for the hosting of their 16th annual "Dollars" & "Sense" Production sale at the ranch south of Gove, KS. A large crowd found their way to the ranch headquarters to view this year's offering and participate in the sale. There was also a tremendous amount of interest this year from folks across the county that tuned in and watched the sale broadcast live over the internet on DV Auction. It was a powerful set of bulls that we heard lots of very positive feed back on. It is our hope that these animals will go out into their new homes and accomplish all that the buyers have in mind for them. We were blessed with an excellent mix of repeat as well as new customers in this year's sale.



The high selling bull this year was a son of E&B Harley out of the two year old division. Lot 7 which is out of a Connealy Lead On dam registered some very impressive credentials in the EPD category. This bull was a 17 CED and a -2.6 BW bull that weighed in at 1,760 pounds on sale day. This was a tremendously stout Harley son that exhibits all the strong attributes we have come to expect and appreciate about his sire. This bull was purchased by a long time commercial customer and neighbor Buena Vista Cattle of Dighton, KS at \$11,000.



The second high selling bull of the day was the lead off bull in this year's Red Angus division. Although our Red Angus numbers are still small, the quality of this year's bulls was meet with a tremendous amount of interest and excitement. The lot 57 bull was a son of the Select Sires bull GMRA Trilogy, who has been making his mark across the Red Angus breed in recent years. His dam goes back to the very prominent donor female out of the RA Brown herd in Texas Abigrace, who has sold in excess of \$2 million in progeny. This bull hit all the marks and is going to a very good home as Wedel Red Angus of Leoti, KS purchased the bull for \$8,500. You are likely to see sons of this bull selling at the Wedel production sale in a couple of years.



The third high selling bull was a son of Basin Payweight 1682. This marked the second year that Payweight was one of the featured sire groups at LAR and based on the response we have received and the progeny that we have produced, he will continue to be a featured sire at LAR for the next several years to come. Lot 37, which sold to Jon Brown of North Dakota over the internet for \$8,250, was a real powerful and attractive bull that compiled a very solid performance and EPD profile.

In the heifer division, the top selling female was also sired by Basin Payweight 1682. We were excited to have many repeat customers again this year bidding and buying heifers.